

Florida Trend

MEDIA COMPANY

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Ausley McMullen Named to Top 100 Best Companies List

ST. PETERSBURG, FL — Ausley McMullen was recently named one of Florida’s *Best Companies To Work For*.

The annual *Best Companies To Work For In Florida* list featured in the August issue of *Florida Trend* magazine ranks 100 companies in small, medium and large employer categories.

To participate, companies or government entities were required to have at least 15 workers in Florida and to be in operation at least one year. Companies that chose to participate underwent an evaluation of their workplace policies, practices, philosophy, systems and demographics. The process also included a survey to measure employee satisfaction. The combined scores determined the top companies and the final ranking.

“In today’s hyper-competitive labor market, it takes more than good salaries and benefits to attract and keep talent,” says Florida Trend Executive Editor Amy Keller. “Looking under the hood, we see that the ‘Best Companies To Work For’ in Florida maintain an edge by prioritizing culture and creating environments where employees are engaged, feel valued and can grow. They also strive to balance employee needs with business priorities, baking flexibility and fun into the workplace. Their examples provide a terrific blueprint for companies seeking to stand out from the pack.”

“Pioneers and trend-setters... this year’s group of Best Companies To Work For In Florida stand out from their competition,” says Florida Trend Publisher David Denor. Innovative in their thinking, inspirational in their actions, and visionaries in their industries – these companies recruit, retain and deliver unique workplace environments and employee benefits to keep their staff engaged, involved and continuing to collaborate. These companies are far from risk-averse and provide a glimpse into future workforce and workplace environments.

The Best Companies To Work For In Florida program is managed by Florida Trend and Workforce Research Group and is endorsed by the HR Florida State Council. Workforce Research Group managed the registration, survey and analysis and determined the final rankings. For a list of the 100 *Best Companies To Work For In Florida*, go to FloridaTrend.com/BestCompanies.

About Florida Trend

Florida Trend business magazine is read by 270,000 influential business executives, civic leaders and government officials each month. Its award-winning reporting covers regional and statewide business news, industry executives and the business sectors they represent, as well as information on Florida's lifestyle, arts and culture scene. FloridaTrend.com offers eNews alerts,

covering daily morning and afternoon breaking news; Business Beat, a weekly video newscast highlighting Florida's top business news stories; and weekly eNewsletters providing information, insight and details on Florida's growing industry sectors including health care, education, real estate, small business and movers and influencers. FloridaTrend.com attracts nearly a million pageviews and over 140,000 unique visitors each month.

About Workforce Research Group

Workforce Research Group works with partners worldwide to establish and manage “Best Places to Work,” “Best Companies” and “Best Employers” programs. Through its thorough workplace assessment, utilizing employer questionnaires and employee-satisfaction surveys, WRG identifies and recognizes companies that have been successful in creating and maintaining workplace excellence. For more information, visit www.WorkforceRG.com.